



GÜIDOÁLVAREZ

version2.0



M.F.A. in Visual Communication & Design
Virginia Commonwealth University. Virginia, US.

B.F.A. in Graphic and Craft Design
Universidad del Azuay; Cuenca. Ecuador.

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hyperscholar@gmail.com

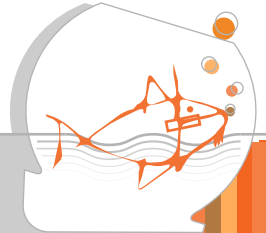
mobile. 804 929 7062

W

Virginia Commonwealth University
GAT. Department of Graphic Design
Ph.D. Student MATX program
Richmond, Virginia

H

136 Little River Farms Road
Bumpass, Va. 23024-4030



w æ r k æ ' h ô l i k

July 2007
Present

Virginia Commonwealth University.

Full time Ph.D. Student in the MATX program at VCU. Part time Design Theory Professor.

Responsible for restructuring my entire brainware to fit a whole new set of knowledge about New Media and life itself. Responsible for teaching two Design courses per semester for VCU.

2003
2007

USFQ.
Universidad San Francisco de Quito
Colegio de Comunicación & Artes Contemporáneas.

Full-time Design Professor & Communication Design Coordinator.

www.usfq.edu.ec
<http://ccac.usfq.edu.ec/>

Responsible for teaching a full time tenure track professorship appointment and coordinating the Communication Design Department at USFQ. Courses taught include: Typography, Design Theory, Graphic Design, Branding, Design History, Digital Photography, Intermedia, Ceramics, Information Design, Portfolio, Final Project, Creative Direction, and Design Center. Responsible for revamping the Design Communication Program.

2005
2007

Center for Andean Freedoms
USFQ.

Creative Director
<http://www.usfq.edu.ec/cla/>

Responsible for directing all the design processes involved within the Center. The positions implies generating concepts for communication pieces related to the Center needs. Status: volunteer.

2005
2006

To Love Children International Educational Foundation Inc.

Art Director
www.tolovechildren.org

Responsible for directing all the design processes involved within the Foundation. Status: volunteer.

2004
2007

United Nations

Online Design Volunteer.
www.onlinevolunteering.org

Responsible for designing graphic products for organizations worldwide. I have developed projects for Unite for Sight Eyecare organization. The Kingdom of Bunyoro-Kitara in Africa, among others.

2001

Universidad del Azuay
School of Design.

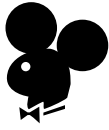
Part-time Professor.
www.uda.edu.ec

Responsible for teaching several design courses such as Design Theory, Graphic Design, and Typography. I was also appointed advisor of several thesis projects.





HUMAN PROTOTYPE



B 08.26.1971
H 171cm
W 170P

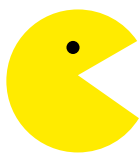
fearless
wireless
hairless



w e r k e ' h ô n ' i k



00-01	Virginia Commonwealth University. Richmond, VA.	History of Graphic Design Teaching Assistant. http://www.pubinfo.vcu.edu/artweb/CDE/	Responsible for assisting the History of Graphic Design class, and designing several communication pieces for the CARD department.
98-99	FREELANCE Alvarez Designs.	Art Director, Creative Director Copywriter, Designer, Advertiser.	Design studio specialized in corporate identity design, packaging design, and print collateral. Responsible for the creative product development, and completion of projects from computer to press.
96-98	BANCO DEL AUSTRO S.A. Banking & Finance Servicies Private Company.	Art Director, Creative Director Copywriter, Designer, Advertiser. http://www.bancodelaustro.com/	Responsible for developing the corporate identity for a nation wide bank with forty branches around Ecuador. Work included developing advertising campaigns to enhance the bank's image as well as designing whole campaigns from ideation to production.
95-96	PASAMANERIA S.A. Clothing Manufacturing Company.	Designer. Illustrator.	Responsible for designing and conceptualizing motifs for silkscreening on clothing for youngsters, children and babies. Work involved a highly creative, fast-paced design process.
92-96	QOLLQUE Jewelry design manufacturing.	Owner. Designer. Illustrator.	Responsible for designing and manufacturing silver jewelry.



Fluent in:
Adobe® CS®
Typography
Communication Design
Branding Strategy
Digital Photography
BrainStorming
Coming soon: Kinetic Imaging.
FINAL CUT + MOTION 3



mother curiosity let fish grow wings.

eagle
lion
wolf
dolphin



ejä 'kä sh ən



A DESIGNER IS A PLANNER WITH AN AESTHETIC SENSE. Bruno Munari.

99-01 M.F.A Design. Visual Communication & Design.	Virginia Commonwealth University Communication Arts and Design Department. [CARD] School of the Arts. Richmond, VA.	Responsible for being an outstanding student and enjoying the time of my life while learning how to be a better visual communicator, researcher, and designer. GPA 3.67 Summa Cum Laude.
90-94 Designer. B.F.A. in Craft & Graphic Design.	Universidad del Azuay School of Design. Jewelry/Furniture/ Ceramics /Graphics.	Designer. GPA 3.5

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SUCCESSFULLY PRIZE HUNTING SINCE 1971

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[March 2008]
 "Who is who among students in American Universities," One of the three graduate students who represents VCU in this nationally recognized publication.
 [August 2007]
 Graduate Teaching Assistanship award to become a Ph.D. Candidate for the Media, Art, and Text program (MATX.)
 Virginia Commonwealth University. Richmond, Va. 2007-2011
 [March 2007]
 Brandmark designed for "La Hacienda" Montessori Kindergarten is chosen to be published as part of the book LOGOLOUNGE 4.
 [January 2007]
 My friend Priya Khatri is accepted at FABRICA, Benneton's Communication Research Center. She is currently there.
 [October 2006]
 Ecuador's capital (Quito; 2 million people) celebration image for 2006: FIRST PRIZE.
 [October 2006]
 Festival Iberoamericano de Cine: Cero Latitud, National Poster Design Competition. Juried exhibition
 [September 2006]
 Paris Biennal parallel official exhibit in Ecuador: Leyendas Deslineales (non-linear legends.)
 [May 2006]
 University of Reading official acceptance to join its Ph.D. Program in Graphic Design and Typograhya.
 [August 2006]
 Culturbano: Design Competition. Third Prize
 [November 2005]
 Festival Iberoamericano de Cine: Cero Latitud, National Poster Design Competition. Honorable Mention
 [August 2005]
 Festival Uno: First Advertising Festival. Category: Socially Conscious Design. Silver Prize
 [June 2005]
 "Ekecheiria" Art Exhibition on occasion of the 2004 Olympics under the concept of "Truce"
 [June 2004]
 Fulbright Scholarship awarded by the Congress of the United States
 [August 1999-August 2001]
 Graduate Assistanship and Fellowship awarded by Virginia Commonwealth University
 [September 2000-May 2001]
 Janou Pakter Award for Design awarded by World Studio Foundation
 [September 2000-May 2001]
 Heineken Beermat international competition winner and runner up
 for three times in previous versions of the contest
 [1999-2000]
 Children's painting local exhibition. Oil on Canvas. Best in Show
 [1981]

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